

# Strategy Training

## Course Overview

This training will help you to create, communicate and implement the right strategy for your business. It starts with defining what strategy is, and goes on to exploring the most common tools and frameworks used in projects

## Benefits

The course will:

- ✓ Provide you with a set of methodologies, tools and frameworks to develop and implement a business strategy
- ✓ Help you understand the difference between a good strategy and a bad one
- ✓ Enable you to put a strategic plan together
- ✓ Ensure a common baseline knowledge of strategy tools across your business
- ✓ Encourage the use of shared terminology

## Our Approach

- Our approach starts by exploring what constitutes a strategy and share what it takes to do it
- We go through the skills needed to develop a strategy and how this translates in the real work environment
- We'll discuss our own in-house approach to strategy and the tools/ frameworks we use
- Real life examples and case studies of strategy development, including group discussions and exercises, ensures the day remains relevant and engaging
- Typical strategy frameworks and methodologies will be shared throughout the day – however the level of detail on each will vary depending on existing business knowledge

### What's Covered

Introduction: Explore what strategy is, including our definition of it

Skills needed: What are the skills required to complete strategy work successfully?

Approach: Review the common elements to approaching a strategy project

Tools: Review the core tools for strategy work

Framework: Explore the plethora of different frameworks which can help with strategy work

Example

## Format

Although there is no minimum number required, we would expect 10-15 people to attend this course to allow of group discussions and case study exercises

The course runs for half a day

## Cost

Please get in touch to find out about our fee structure and to discuss the support required

## About PatelMiller

PatelMiller is a business consultancy that works closely with its clients to develop their strategies and deliver their full benefit. Our team have gained their skills from working for leading consulting firms as well as the world's best retailers. Our service offering includes, Strategy, Analytics, Lean Operating Models, Programme Management, Digital and Due Diligence

Find out more:  
[www.patelmillier.com](http://www.patelmillier.com) | [enquiries@patelmiller.com](mailto:enquiries@patelmiller.com)

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